



CRAFT & KREATION



Farzeen H
Co-Founder & Strategy

Lead 17+ years of experience across global brands and agencies including Nielsen, Aegis Media, and Dentsu. Brings deep expertise in consumer insights, media strategy, and business growth, driving data-backed decisions and scalable brand solutions.



Rocky H
Co-Founder & Strategy

With 17+ years of experience across HSBC, Lowe Lintas, and as CMO at Greensole India, Rocky brings a strong blend of brand leadership and business strategy. He specializes in driving growth, building impactful partnerships, and scaling purpose-led brands through sharp marketing and execution.



Nikhil S
Creative Head

A JJ Institute of Applied Art alumnus with 14+ years of experience, Nikhil is a talented caricaturist known for his sharp humor and practically funny thought process. His distinctive design sensibility brings wit, originality, and relatability to creative executions across platforms.



Nitin B
Creative Head (India)

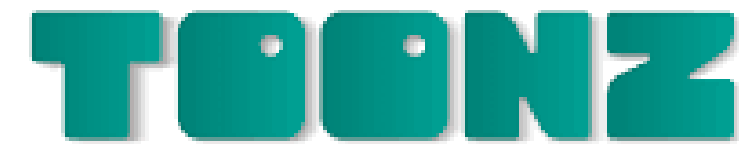
A JJ Institute of Applied Art alumnus and a creative powerhouse with 20+ years of industry experience, Nitin has campaigns across categories for iconic brands such as Fevicol, Kellogg's, Reliance, and more. His leadership shapes strong brand narratives, impactful storytelling, and high-performance creative teams nationwide.



Mihir Upadhyay
Film Director & Strategy Head

A lifelong filmmaker who began as a child artist and worked as a camera attendant at 16, Mihir has led award-winning films, documentaries, TV commercials, and international feature projects. His short films "The Blind Date" and "Good Night. Sleep Tight" have won multiple national and international awards. He is currently developing two fiction web series and a feature film as a writer-director.

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BRAND BUILDING



65+ Years of Industry Leadership

Leading Global Manufacturer in Conductors, Cables,
Speciality Oils & Lubricants

Manufacturing Presence Across India & Strategic Global Locations

Serving 140+ Countries Worldwide

Preferred Partner for Power Utilities, OEMs & Industrial Sectors

Strong R&D and Innovation-Driven Product Portfoli

**BRAND
POSITIONING**

**BRAND
GUIDELINES**

**BRAND
COMMUNICATION**

**DESIGN
SUPPORT**

**UI/UX
DESIGN**

**SOCIAL
DIGITAL
SUPPORT**



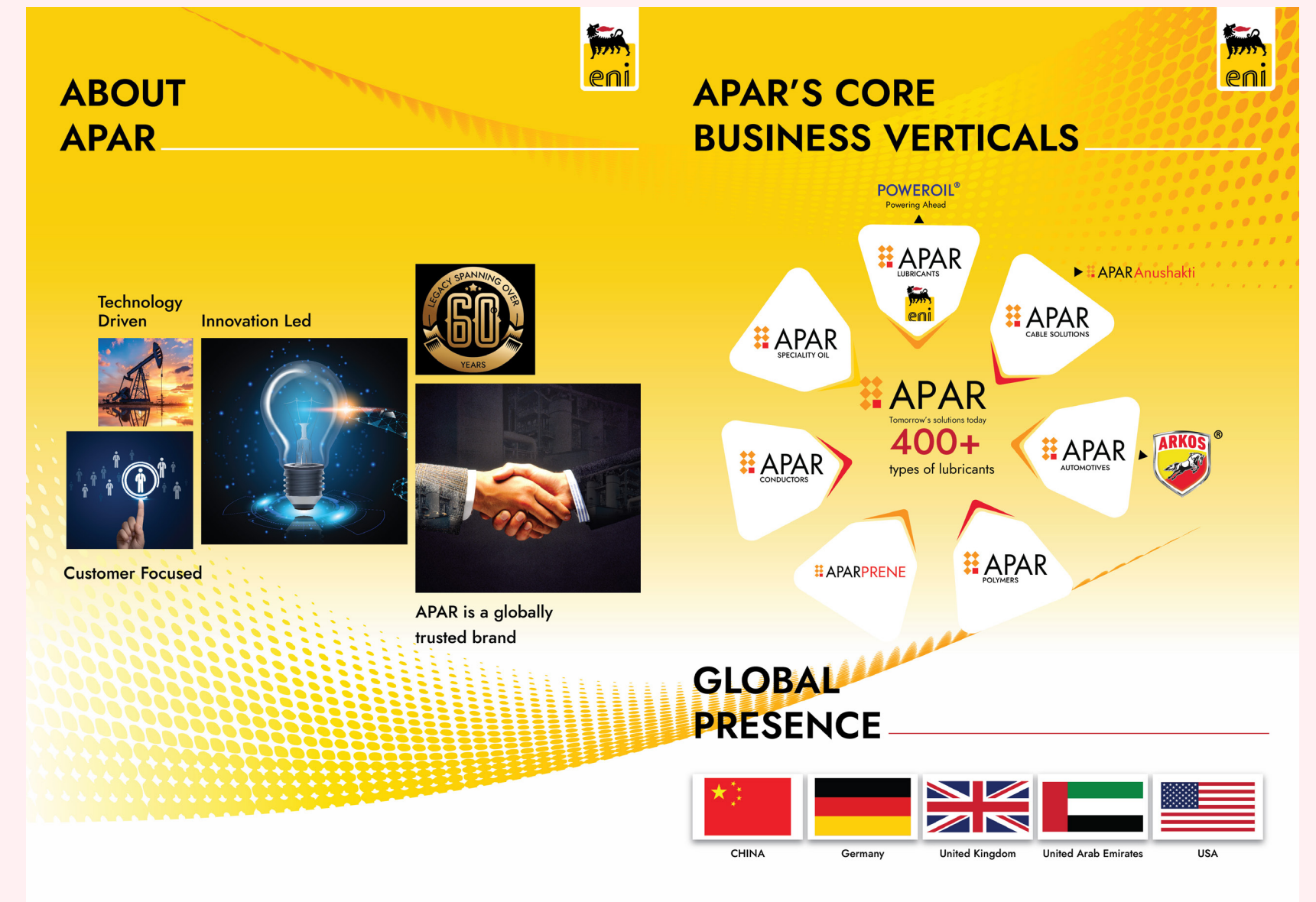
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MOTO XPERIENCE PRO MAX

SAE 10W-50 API SP FULLY SYNTHETIC

APAR
Tomorrow's solutions today

APAR INDUSTRIES LTD.
18, TTC MIDC Industrial Area, Thane Belapur Road, Opp. Rabale Railway Station, Rabale - 400 701, Navi Mumbai, INDIA
+91 22612 37555 www.apareni.com

eni india @EniIndia Eni India EniIndia1

Moto Xperience PRO MAX

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+91 22612 37555 www.apareni.com

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SAE 10W-50 API SP FULLY SYNTHETIC

Key features to highlight

VEHICLE COMPATIBILITY

KTM Duke 390	Hero Karizma ZMR
Honda CBR	S Apache 200
BMW Motorrad	Suzuki GSZ-R150
Ninja 650R	
Suzuki Hayabusa	

and other domestic/imported bikes.

- Fully Synthetic Base Oil with Ester combination
- BS6 Compliant
- Low SAPS oil – Curated with low levels of sulphated ash, phosphorus & sulphur content.
- API SP performance level – enhanced protection against low speed pre ignition (LSPI)
- Increased Engine Power
- Enhanced Gearbox Protection delivering smoother gear shifts

VEHICLE COMPATIBILITY

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Honda CBR
BMW Motorrad
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and other domestic imported bikes.

VEHICLE COMPATIBILITY

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Low SAPS oil – Curated with low levels of sulphated ash, phosphorus & sulphur content.	API SP performance level enhanced protection against low speed pre ignition (LSPI)
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ARKOS

Rust Falls Away
PERFORMANCE LEADS THE WAY

VETEK RUST OFF
LUBRICANTS & PENETRATES PREVENTS RUST

- MULTIPURPOSE LIGHT OIL - CLEANS & LUBRICATES CHAINS, FREES RUSTED NUTS & BOLTS
- VERSATILE USE - AUTOMOTIVE, INDUSTRIAL, MARINE & HOME
- ELIMINATES SQUEAKS - REDUCES FRICTION FOR SMOOTHER MOVEMENT

www.arkos.in

ARKOS **VETEK** AUTO CARE EXPERT

ARKOS

Rust Can Explode Your Bike's Performance

www.arkos.in

ARKOS **VETEK** AUTO CARE EXPERT

ARKOS

Because.
Your Bike Deserves the **Spotlight**

VETEK INSTA POLISH

www.arkos.in

ARKOS **VETEK** AUTO CARE EXPERT

ARKOS

TOO SLOW FOR THE PODIUM?
TOO STICKY FOR THE TRAIL?
GET YOUR **CHAIN** SMOOTH AND FAST

coming soon...

www.arkos.in

ARKOS **VETEK** AUTO CARE EXPERT

ARKOS

VETEK - Auto Care Expert

Maximum Retail price w.e.f 10th July 2025

Product Name	50 ml	100 ml	125 ml	500 ml
ARKOS VETEK RUST OFF	₹100	₹153		₹448
ARKOS VETEK THROTTLE BODY CLEANER			₹200	₹415
ARKOS VETEK ADHESIVE CHAIN LUBE			₹212	₹472
ARKOS VETEK CHAIN CLEANER SPRAY			₹201	₹425
ARKOS VETEK SCREEN WASH GEL	₹25			
ARKOS VETEK INSTA POLISH				₹30

Terms and Conditions:

- The above prices are in INR. Per unit
- Prices are inclusive of GST
- Other Levies (if applicable) will be charged extra
- The company reserve the right to change/amend the prices without prior notice and the prices ruling at the time of supply will be applicable
- All disputes subject to Mumbai Jurisdiction

APAR INDUSTRIES LTD. 18, TTC MIDC Industrial Area, Thane Belapur Road, Opp. Rabate Railway Station, Rabate -400 701, Navi Mumbai, India. Email - ccare@arkos.in, 18003133070
Registered Office: Apar Industries Limited, 201, Panorama Complex, N. C. Dutt Road, Vadodra-390007, Gujarat

POWERED BY **APAR**

ARKOS

BOLT BATTERY VRLA
MAINTENANCE FREE

DISTRIBUTOR POLICY

APAR
APAR INDUSTRIES LTD.
18, TTC MIDC Industrial Area, Thane Belapur Road, Opp Rabate Railway Station, Rabate - 400 071, Navi Mumbai, INDIA
(91) (22) 6123 7555 Customer Care No. - 1800 313 3070
ccare@arkos.in www.arkos.in www.apar.com

2025-26 1st APRIL 2025 TO 30th MARCH 2026

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ARKOS VETEK AUTO CARE EXPERT

Ride and Shine
Bonanza

Scheme period: Offer valid from: 01/09/2025 to 30/09/2025

<p>Product Name: ARKOS VETEK RUST OFF</p> <p>Unit Of Measure ment: 50ML</p> <p>Pack Size: 100pc/cs</p> <p>Catg: MCO</p> <p>Sub Catg: General Purpose Cleaners</p> <p>Scheme: Buy 20 Packs of ARKOS VETEK RUST OFF 50 ml, get 5 packs of ARKOS VETEK RUST OFF 50 ml free</p>	<p>Product Name: ARKOS VETEK RUST OFF</p> <p>Unit Of Measure ment: 100ML</p> <p>Pack Size: 96/cs</p> <p>Catg: MCO</p> <p>Sub Catg: General Purpose Cleaners</p> <p>Scheme: Buy 20 Packs of ARKOS VETEK RUST OFF 100 ml, get 4 packs of ARKOS VETEK RUST OFF 100 ml free</p>
<p>Product Name: ARKOS VETEK RUST OFF</p> <p>Unit Of Measure ment: 100ML</p> <p>Pack Size: 24/cspc/cs</p> <p>Catg: MCO</p> <p>Sub Catg: General Purpose Cleaners</p> <p>Scheme: Buy 5 Packs of ARKOS VETEK RUST OFF 500 ml, get 1 packs of ARKOS VETEK RUST OFF 500 ml free</p>	<p>Product Name: ARKOS VETEK THROTTLE BODY CLEANER</p> <p>Unit Of Measure ment: 125ML</p> <p>Pack Size: 48/cs</p> <p>Catg: MCO</p> <p>Sub Catg: Engine Cleaners & Degreasers</p> <p>Scheme: Buy 6 Packs of ARKOS VETEK THROTTLE BODY CLEANER 125 ml, get 2 packs of ARKOS VETEK THROTTLE BODY CLEANER 125 ml free</p>
<p>Product Name: ARKOS VETEK THROTTLE BODY CLEANER</p> <p>Unit Of Measure ment: 500ML</p> <p>Pack Size: 24/cs</p> <p>Catg: MCO Sub Catg: Engine Cleaners & Degreasers</p> <p>Scheme: Buy 5 Packs of ARKOS VETEK THROTTLE BODY CLEANER 500 ml, get 1 packs of ARKOS VETEK THROTTLE BODY CLEANER 500 ml free</p>	



BRAND BUILDING

REIMAGINING OPPORTUNITIES

35 Lakh Customer Base

3500+ Large Format Stores Across India

26 states & 5 Union Territories

1727 Branches



**BRAND
POSITIONING**

**BRAND
GUIDELINES**

**BRAND
COMMUNICATION**

**DESIGN
SUPPORT**

**ATL & BTL
ACTIVITIES**

**SOCIAL
DIGITAL
SUPPORT**

HDB FINANCIAL SERVICES
REIMAGINING OPPORTUNITIES

CHILL THIS SUMMER

with a wide range of **Air-Coolers**

0% INTEREST
100% HAPPINESS

NO COST EMI
WITH HDBFS

Symphony DAENYX hindware McCoy VEGO Havells VOLTAS BAJAJ V-GUARD

HDB FINANCIAL SERVICES
REIMAGINING OPPORTUNITIES

*T&C apply

V15 Pro
32MP POP-UP SELFIE. GO POP.
Pre-Book Now

HDB FINANCIAL SERVICES
REIMAGINING OPPORTUNITIES

Google Play f

vijay sales **HDB FINANCIAL SERVICES**
REIMAGINING OPPORTUNITIES

10% CASHBACK

BRING HAPPINESS HOME
this Festive Season with **HDBFS**

TERMS & CONDITIONS:

- Validity Date: 31st Dec, 2021 – 2nd Jan, 2022
- Maximum loan amount of Rs. 18000 on CDL & Laptop
- Maximum cashback of Rs. 5000 on CDL & Laptop
- Valid on Finance loyalty card & live credit card customers
- Cashback amount to be calculated on the net loan amount (Loan Amount – Advance EMI)
- Cashback to be credited to the customer bank account after 3 successful EMI repayment without bouncing
- No two offers can be clubbed together

WWW.HDBFS.COM

T&C APPLY

SUMMER treats **HDB FINANCIAL SERVICES**
REIMAGINING OPPORTUNITIES

ASSURED VOUCHERS
UPTO ₹30,000*

Chance to Win an Amazing Gift*

UPTO 15% CASHBACK*
AIR-CONDITIONERS & REFRIGERATORS

- Minimum Documentation
- Instant Approval
- Easy Repayment

NO COST EMI

New Aabhar Card - Loaded with Benefits

- Health Insurance Benefits Upto Rs. 5 Lacs
- Extended Warranty

Connect with the HDBFS representative to know further

www.hdbfs.com

TATA MOTORS Connecting Aspirations **HDB FINANCIAL SERVICES**
REIMAGINING OPPORTUNITIES

FINANCE UPTO 95%*

TERMS & CONDITIONS:

- Eligible Assets: Tiago, Tigor, Altroz, Nexon
- Max LTV: 95% of Ex-showroom prices
- Valid on new cars sourced from authorized DDSA
- Validity: 30th September 2021.

New Year, New Start

8.99%* ROI

Happy Baisakhi



Instant Approval Minimal Documentation

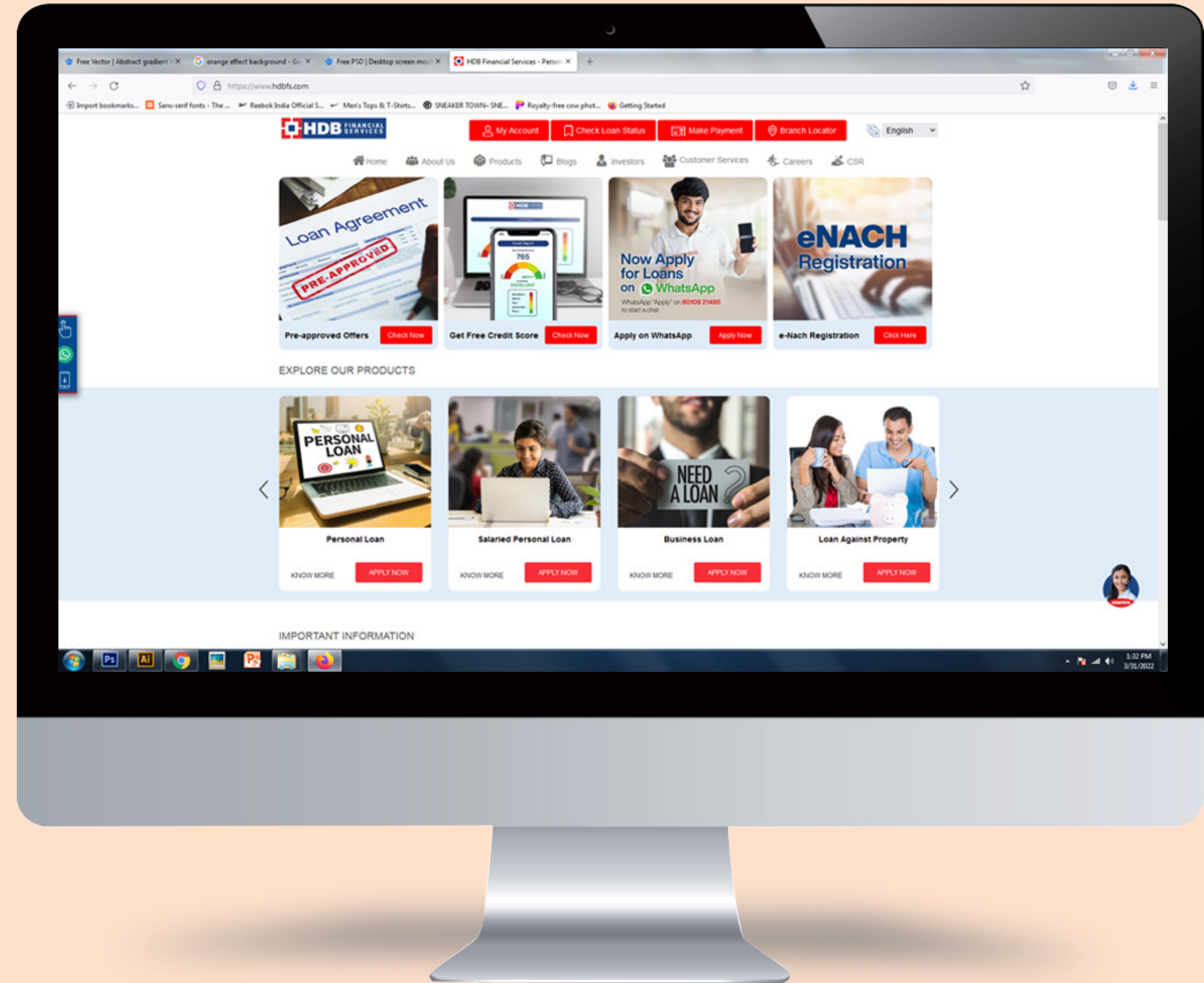
www.hdbfs.com

HDB FINANCIAL SERVICES
REIMAGINING OPPORTUNITIES

HDB Financial Services Donates Food Distribution Vans for Mid-Day Meal program in Surat and Bangalore



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HDB FINANCIAL SERVICES
REIMAGINING OPPORTUNITIES

Construction Equipment Loans	Loan Against Gold	Car Loans
Commercial Vehicle Loans	Consumer Durable Loans	Tractor Loans
Loan Against Property	Two Wheeler Loans	Business Loans
Personal Loans	Loan Against Securities	General Insurance
Micro Lending		Life Insurance

mi **HDB FINANCIAL SERVICES**
REIMAGINING OPPORTUNITIES

Introducing
The All New **XIAOMI 17 Ultra**
CO-ENGINEERED WITH HDB

Exclusive cashback of
10% upto Rs.10,000*

Ultra

Terms & Conditions:
• Validity - 12th to 31st Mar. 2026
• Offer valid for PAN India
• Contact HDB Representative for more details

SCAN TO DOWNLOAD HDB OnTheGo App OR SCAN TO KNOW YOUR Pre-Approved offer

HDB FINANCIAL SERVICES
REIMAGINING OPPORTUNITIES

Construction Equipments Loans

Building Tomorrow,
Financing Today

WE ARE PRESENT IN MORE THAN
1,150 CITIES ACROSS INDIA,
OPERATING OVER **1,745 BRANCHES.**

SAMSUNG **HDB FINANCIAL SERVICES**
REIMAGINING OPPORTUNITIES

MORE AWESOME

50 MP
DUAL CAMERA

6000 mAh
BATTERY

Own at ₹ 30/day*

Give a missed call on **08046912142** OR SCAN TO KNOW YOUR Pre-Approved offer

SAMSUNG



Introducing Samsung Galaxy S26 Series

Easy EMI upto 18 months



Kindly reach out to your HDB representative to avail the best offer

SCAN TO DOWNLOAD HDB OnTheGo App or SCAN TO KNOW YOUR Pre-Approved offer

SAMSUNG



Introducing the All New Galaxy A57 | A37 5G

0 Down Payment Upto 24 Months*



EMI Starts at Rs.1,750*

SCAN TO DOWNLOAD HDB OnTheGo App or SCAN TO KNOW YOUR Pre-Approved offer



Fixed EMI on IFB Air Conditioner

Fixed EMI	Adv EMI	Category
Rs.1190	1/2/3/4	Air Conditioner
Rs.1990	1/2/3/4	Air Conditioner
Rs.2990	1/2/3/4	Air Conditioner

Terms & Conditions:
 *EMI starts from Rs.1190 per month
 **Not applicable to all combinations of models & sizes
 †Offer available from 1st July

SCAN TO DOWNLOAD HDB OnTheGo App or SCAN TO KNOW YOUR Pre-Approved offer



Fixed EMI on IFB Refrigerator

Fixed EMI	Adv EMI	Category
Rs.990	1/2/3/4	Refrigerator
Rs.1490	1/2/3/4	Refrigerator

Terms & Conditions:
 *Valid till 31st Aug 2025
 **Not applicable to all combinations of models & sizes
 †Offer available from 1st July

SCAN TO DOWNLOAD HDB OnTheGo App or SCAN TO KNOW YOUR Pre-Approved offer



Electrifying Growth with 8.99% ROI in Electric Vehicles

Minimum Documentation **Easy Repayment** **Instant Approval**

Give a missed call on **08046912142** or SCAN TO KNOW YOUR Pre-Approved offer

Give a missed call on 08046912142 or SCAN TO KNOW YOUR Pre-Approved offer

HDFC SALES



20+ Years of Financial Distribution Expertise

Leading Partner for Home Loans, Insurance & Financial Products

Strong Pan-India Presence with Top Banking & NBFC Partners

Serving Millions Through Assisted Financial Solutions

Trusted Channel Partner for India's Leading Financial Institutions

Customer-First Approach with Digital + On-Ground Reach

**BRAND
COMMUNICATION**

**DESIGN
SUPPORT**

**SOCIAL DIGITAL
SUPPORT**

**ATL &
BTL
ACTIVITIES**

HDFC SALES

51%
INDIANS HAVE
NO RETIREMENT PLAN
AT ALL


GET INTO THE
49% TODAY
WITH OUR
NATIONAL PENSION SCHEME



#Did You Know

Disclaimer: HDFC Sales Private Limited, Registered Office: 4th Floor, Wing A, HDFC House, 165-166, Backbay Reclamation, H.T. Park Marg, Churchgate, Mumbai - 400020. CIN: U65920MH2004PTC144182; Toll Free: 1800 266 3345; Email: customercare@hdfcsales.com; Website: www.hdfcsales.com; FFDIA Reg. No. - POPSZ4012019.

HDFC SALES



WHY INVEST IN FIXED DEPOSITS?

- Low risk, guaranteed returns
- Unaffected by market turbulence
- Assists in saving and planning for the future
- High interest rates for senior citizens

#Did You Know

Disclaimer: Interest rates are subject to change from time to time. For detailed Terms and Conditions, visit www.hdfcsales.com. Toll Free: 1800 266 3345.

HDFC SALES



ASSURED RETURNS FOR UNCERTAIN TIMES.

Small Investments for bigger returns.

#Did You Know

T&C APPLY

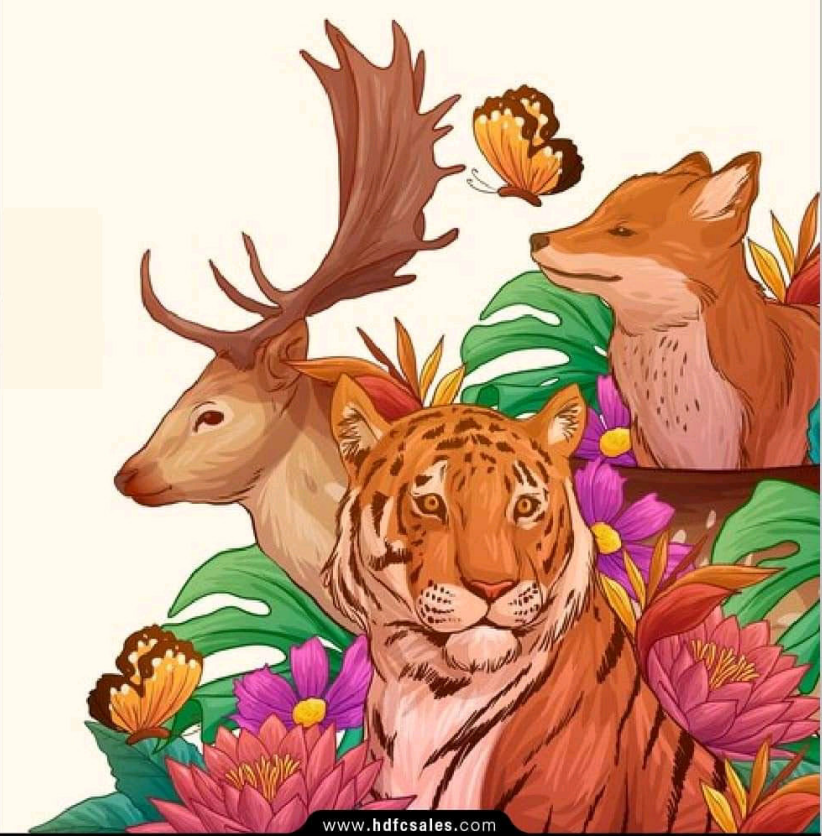
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HDFC SALES

1 MILLION PLANT AND ANIMAL SPECIES ARE AT THE RISK OF EXTINCTION.

Let's not leave them only in books.

World **Wildlife** Day



www.hdfcsales.com

HDFC SALES

SERVICE WITH A SMILE AWARD 2026



**Employee
Photograph Mandatory**

ELIGIBILITY:

- Sales Officers, Team Leaders, Coordinators, FSAs, and Loan Officers (Mortgage, FS, LMS, Credit).

WHO CAN NOMINATE:

- Location Heads/Territory Managers.
- Direct appreciation from customers will not be considered.

SELECTION CRITERIA:

- Current Month appreciation email ✓
- Backdated emails ✗

EMPLOYEE DETAILS:

- Customer appreciation emails Employee code, name, location, designation and vertical details.
- A photograph of the nominee (no selfies) Send them at employeeengagement@hdfcsales.co.in / swarali.jadhav@hdfcsales.co.in

NOMINATION PROCESS

- Nominations to be submitted by 5th of every month
- Subject line: SWS, Employee Name, Location, Division

FELICITATIONS:

- Monthly certificates will be awarded to employees by the location head at the townhall.

Incase of any queries, Kindly contact **Swarali Jadhav**

02261552529
swarali.jadhav@hdfcsales.co.in
employeeengagement@hdfcsales.com

HDFC SALES

YOUR DREAM HOME DESERVES MORE THAN JUST LOVE



IT DESERVES PROTECTION

#DidYouKnowFriday

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CIN: U65920MH2004PTC144182; Toll Free: 1800 266 3345; Email: customercare@hdfcsales.com; Website: www.hdfcsales.com. IRDAI Reg no- CA0080.

HDFC SALES

FAQ

HOW IS MY HOME LOAN ELIGIBILITY DECIDED?



Your home loan eligibility is mainly based on your income and repayment capacity. Other factors like age, dependents, spouse's income, existing loans, savings history, and job stability are also considered to determine the loan amount you can avail.

#DidYouKnow

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AGEAS FEDERAL LIFE INSURANCE



15+ Years of Trusted Life Insurance Expertise

Strong Presence Across India with Bank-led Distribution Network

Wide Portfolio of Protection, Savings & Retirement Solutions

Serving Customers Through Digital + Advisor Channels

Global Legacy of Ageas with Strong Indian Banking Partnership

Customer-Centric Approach Focused on Long-Term Financial Security

**BRAND
COMMUNICATION**

**DESIGN
SUPPORT**

ageasFEDERAL
LIFE INSURANCE

**DREAM BIG,
WAIT SMALL**
Rich Returns, Every Year

1st YEAR GUARANTEED RETURNS

SAVE payouts on special DATE occasions

ageasFEDERAL
LIFE INSURANCE

**DREAM BIG,
WAIT SMALL**
Rich Returns, Every Year

1st YEAR GUARANTEED RETURNS

SAVE payouts on special DATE occasions

ageasFEDERAL
LIFE INSURANCE

FEDERAL BANK
YOUR PERFECT BANKING PARTNER

ENSURE FINANCIAL SECURITY FOR YOUR LOVED ONES

Dear <Customer Name>,
Your peace of mind is our priority! Federal Bank is pleased to offer you an exclusive life insurance cover that safeguards your outstanding* credit card balance. As a <Credit Card Type> Credit Card holder, you are eligible for a cover of <Rs. Amount> from Ageas Federal Life Insurance. Enjoy financial security and peace of mind with this exclusive benefit!

[Click Here](#)

To stay updated with our latest offers and services, follow us on:

1800 425 1199 | +91 484 2630994/5 (NRI)
1800 420 1199

www.federalbank.co.in

ageasFEDERAL
LIFE INSURANCE

FEDERAL BANK
YOUR PERFECT BANKING PARTNER

YOUR SAFETY NET FOR LIFE'S UNEXPECTED MOMENTS STARTS HERE!

Dear <Customer Name>,
Life is unpredictable, but your loan security doesn't have to be!
At Federal Bank, we offer a simple, one-time premium insurance plan that ensures your entire credit card limit is covered, giving you and your family peace of mind.
As a <Credit Card Type> Credit Card holder, you get exclusive life cover of <Rs. Amount> from Ageas Federal Life Insurance.

[Apply Now](#)

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1800 420 1199

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ageasFEDERAL
LIFE INSURANCE

FEDERAL BANK
YOUR PERFECT BANKING PARTNER

A Smart Way to Secure Your Financial Balance!

Dear <Customer Name>,
With Federal Bank, your financial security is just one step away!
With our credit card insurance plan, you can protect your entire credit card limit with a simple, one-time payment. Ensure financial stability for you and your loved ones. Stay worry-free with reliable coverage.
As a privileged <Credit Card Type> Credit Card holder, enjoy a life cover of <Rs. Amount> from Ageas Federal Life Insurance.

[Secure Your Loan Now](#)

Stay connected.

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1800 420 1199

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ageasFEDERAL
LIFE INSURANCE

FEDERAL BANK
YOUR PERFECT BANKING PARTNER

A Step Towards a Worry-Free Future!

Dear <Customer Name>,
Greetings from Federal Bank.
We sincerely appreciate your continued trust and support. At Federal Bank, we prioritize your financial security and bring you an exclusive plan to safeguard your entire credit card limit in case of unforeseen circumstances.
As a valued <Credit Card Type> Credit Card holder, we are offering you a life insurance cover of <Rs. Amount> from Ageas Federal Life Insurance.

[Click Here](#)

To stay updated with our latest offers and services, follow us on:

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1800 420 1199

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**#BackTheirDreams-
Even If You're Not There**
with Ageas Federal Life Insurance
Super Cash Plan



Pay
₹3 Lakh*
p.a.
for 10 years

Receive
₹43.52 Lakhs^
As Total Benefit

Regular Income of **₹73,515** For 15 years @8% + Guaranteed Booster of **₹36,000** Starting from 5th policy year + Maturity Benefit of **₹31,41,450** @0%

(That's 1.45 times)

In Case Of Death

- IMMEDIATE PAYOUT**
₹30,00,000 to Nominee
- NO FUTURE LIABILITY**
Premiums Waived from Year 6
- GUARANTEED BENEFITS**
Survival & Maturity Payouts Continue

Your Child Future Is Secured Even In Your Absence

*The above graphical illustration in case of death of LA at policy year 5. Death benefit of Rs. 30,00,000 will be payable to nominee. Plus, all the future premiums shall be waived off, and policy will continue to pay all benefit survival and maturity benefit as is.
^Above illustration is for a 40 Year old healthy male, PPT/PT 10/15, UIB - Yes, Premium Rs 3,00,000.
*Rs 43,52,175 as Total Benefit.

ageas life
FEDERAL
Har Wada Mumkin

**SALARY GAYI PAR
INCOME BADTI RAHI**



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FEDERAL
Har Wada Mumkin

**YOUR PLAN
YOUR INCOME
THEIR FUTURE**



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FEDERAL
Har Wada Mumkin

Retire
Big.
Live **Grand!**



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FEDERAL

**Secure Your
Dream
Retirement**



ageas life
FEDERAL

BRAND BUILDING



Emerging Insurance Advisory & Distribution Brand in India

Partnering with Leading Insurance Providers Across Categories

Offering Protection, Health & General Insurance Solutions

Customer-Focused Advisory Through Assisted Sales Approach

Growing Presence with Digital + Relationship-Based Engagement

Committed to Simplifying Insurance for Everyday Customers

**BRAND
POSITIONING**

**SOCIAL
MEDIA**

**BRAND
COMMUNICATION**

**DESIGN
SUPPORT**

**SOCIAL
DIGITAL
SUPPORT**

Secure 2024 with **Finizon Family Insurance!**
Enjoy exclusive New Year offers for comprehensive coverage.

@finizoninsurance finizon.com

Navigate Life's Highways with Assurance

Four Wheeler Insurance for Every Mile

@finizoninsurance finizon.com

Life's Uncertain,
Your Future Doesn't Have to Be
Secure It with **Finizon Life Insurance.**

@finizoninsurance finizon.com

ACCIDENTS CAN HAPPEN ANYTIME,
Be Prepared With **Accidental Insurance**

@finizoninsurance finizon.com

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START YOUR INSURANCE BUSINESS TODAY
Become an Insurance POSP with **Finizon Insurance**

- Zero Investment
- Timely Payouts
- Work From Anywhere

Apply Now

Join The Finizon Insurance Team To Start Your Career Journey

Follow us on: [Social Media Icons] For more information @finizoninsurance

Finizon's Excellence Contest

Almaty - Kazakhstan
Convention for 2 Nights
on 1.5 Lac of Self source
new business premium

2 nights at Goa
on 1 Lac of self source
new business premium

Exclusively For Cluster Head, Assistant Cluster Head, Senior Cluster Head

Terms and Conditions

1. Life LP and RP will have 100% weightage and Health will have 50% weightage
2. ULIP and Single Premium, SBI and LIC will not be included for the contest
3. Login Period 1st Feb 24 till 31st March 24 will be considered for the contest and Issuance till 15th April 24
4. No Cash out option against any option
5. Special deals are excluded from the contest
6. In case of any dispute, the Management decision stands final
7. Company reserve the right to cancel or change the contest at its sole discretion

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BRAND BUILDING

PANTALOONS

India's Leading Fashion Retail Brand

400+ Stores Across 200+ Towns

Part of the Aditya Birla Fashion and Retail Limited (ABFRL) Group

Serving Millions of Customers with Trend-First, Affordable Fashion

Diverse Portfolio Across Menswear, Womenswear, Kidswear & Accessories

Strong Omni-Channel Presence with Seamless Online + Offline Experience

**BRAND
COMMUNICATION**

**DESIGN
SUPPORT**

**ATL &
BTL
ACTIVITIES**

**SOCIAL
& DIGITAL
SUPPORT**

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PANTALOONS

SPARK
a fresh season



Summer Edit

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LEATHER BAG
₹1999



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T&C apply. Product availability & prices may vary. For final prices visit store or online.

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STORES | PANTALOONS.COM | APP

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**BRAND
COMMUNICATION**

**DESIGN
SUPPORT**

**SOCIAL
MEDIA**

Bowler's

One Bowl a Day keeps the doctor away!

Bowler's Nutrimix, Classic CHICKEN & VEGETABLES

Bowler's Nutrimix, Classic CHICKEN & VEGETABLES

Bowler's Nutrimix, Classic CHICKEN & VEGETABLES

Bowler's

ARE YOU GIVING THEM JUNK

#saynotojunk

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Bowler's

ARE YOU GIVING THEM JUNK?

#saynotojunk

Bowler's Nutrimix, Classic CHICKEN & VEGETABLES

Bowler's Nutrimix, Classic CHICKEN & VEGETABLES

Bowler's Nutrimix, Classic CHICKEN & VEGETABLES

One Bowl BOWLER'S

✓ Dr. Recommended ✓ Healthy Food ✓ First Choice

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Bowler's Nutrimix, Classic CHICKEN & VEGETABLES

Bowler's Nutrimix, Classic CHICKEN & VEGETABLES

Calcium FOR STRONG BONES

Protein FOR GOOD DIGESTION

Fibre FOR MUSCLE STRENGTH

Bowler's

WHAT'S IN THEIR FOOD?

Click pic and get to know

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Bowler's Nutrimix, Classic CHICKEN & VEGETABLES

Bowler's

One Bowl BOWLER'S

✓ Dr. Recommended ✓ Healthy Food ✓ First Choice

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Bowler's Nutrimix, Classic CHICKEN & VEGETABLES

Bowler's Nutrimix, Classic CHICKEN & VEGETABLES



PRODUCT LAUNCH



THE HAPPY MAKERS

Planning & designing Communication for Tier 2 Markets

Designing Retails Concepts to Increase sales

Product Design and Launch Strategy

Create Brandawarness On Digital Front

**BRAND
POSITIONING**

**BRAND
COMMUNICATION**

**DESIGN
SUPPORT**

**PRODUCT
DESIGN**

**SOCIAL
DIGITAL
SUPPORT**



BRAND BUILDING



Packaging Design Support for Mojo Bar & Mojo Bomb Range

Created Bold, Youthful & Shelf-Impact Packaging Concepts

Strengthened Product Visibility Across Retail Touchpoints

Aligned Visual Language with Healthy Snacking Positioning

Designed for Quick Recognition & Strong Category Differentiation

Enhanced Brand Appeal for Modern On-the-Go Consumers

**PACKAGING
DESIGN**

**VISUAL
COMMUNICATION**

**DESIGN
SUPPORT**





BRAND AWARENESS

KIDS OWN STORE

20 Lakh Parents & Kids

149+ Stores Across India

Parent Involvement & Season Launches - Choota Bheem Tie -ups

PAN India BTL & Radio Ads - 16 Cities in 5 Weeks

Growing Franchisees - 16 New Outlets in Period of 2.5 Years

TOONZ

**BRAND
POSITIONING**

**SEASON
LAUNCH**

**THEATER
PROMOTIONS**

**IN-FLIGHT
MAGAZINE**

**PRODUCT
SHOOT**

**IN-MOVIE
LAUNCH**

BRAND AWARENESS

KIDS OWN STORE

0 to 75K Followers in Period of 18 Months

Running Interactive Activity Phygital and Live Campaigns - Increased customer interaction by 4X

SEO - Ranking in top 5 For 20 Keywords - Continuously for a period of 1.2 Years

Amazon Microsite Design, Launch & Management

Website Sales Growth by 3X in period of 1.5 Years

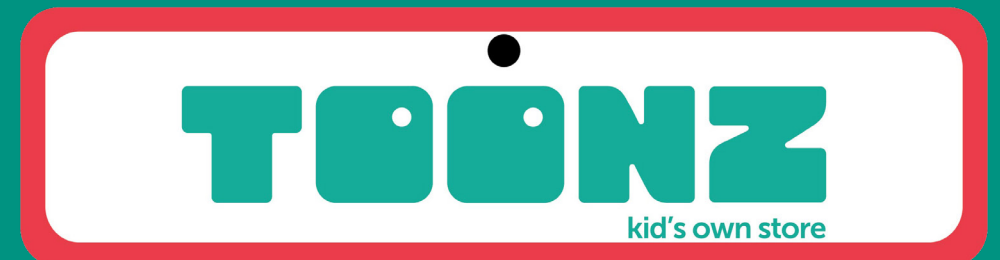
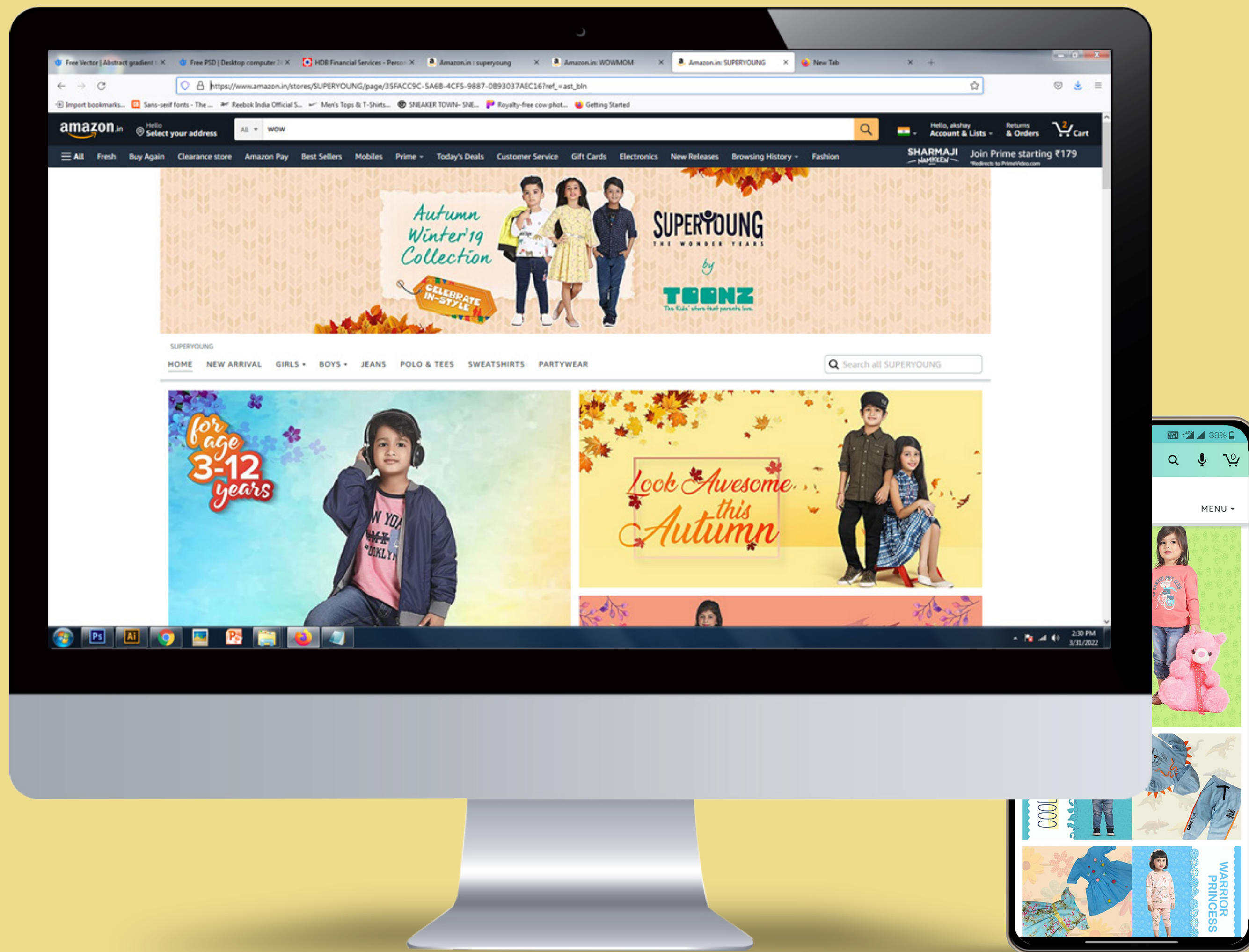
TOONZ

**SOCIAL
MEDIA**

SEO

**DESIGN
SUPPORT**

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NEW Styles FOR NEW Adventures

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100+ STORES ACROSS INDIA

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*T&C Apply

BRAND BUILDING

SOLE FOR EVERY SOUL

Creating brand awareness and buzz among corporates for the new age NGO

Launching Retail Brand and repositioning to generate sales

Brand Tie-ups and Launches.

Increasing Sales for the Retail Section by 4X over last 3 years.

GreenSole[®]

Step towards sustainability

**BRAND
POSITIONING**

**BRAND
GUIDELINES**

**BRAND
COMMUNICATION**

**DESIGN
SUPPORT**

**ATL & BTL
ACTIVITIES**

**SOCIAL
DIGITAL
SUPPORT**



BRAND DESIGN



COMMUNITY BUILDING

Creating a community base of 600K followers

Managing Profiles across all mediums

Increasing interactions and managing negative feedbacks

Creating Awareness without hurting religious sentiments

**BRAND
POSITIONING**

**BRAND
COMMUNICATION**

**DESIGN
SUPPORT**

**PRODUCT
DESIGN**

**SOCIAL
DIGITAL
SUPPORT**



BRAND AWARENESS



Website Design & Development for Strong Digital Presence

Social Media Growth Through Consistent Content Strategy

Brochure Design to Strengthen Brand Communication

Professional Photoshoot Support for Visual Identity Enhancement

Campaign Creatives to Improve Engagement & Reach

Integrated Approach Across Digital & Marketing Touchpoints

CAPABILITIES WE SUPPORT

**WEBSITE
DESIGN**

**SOCIAL MEDIA
GROWTH**

**BROCHURE
DESIGN**

**PHOTOSHOOT
SUPPORT**

**CAMPAIGN
CREATIVES**

**DIGITAL
BRAND
PRESENCE**

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ESSENTIAL

Moisture-Wicking Technology

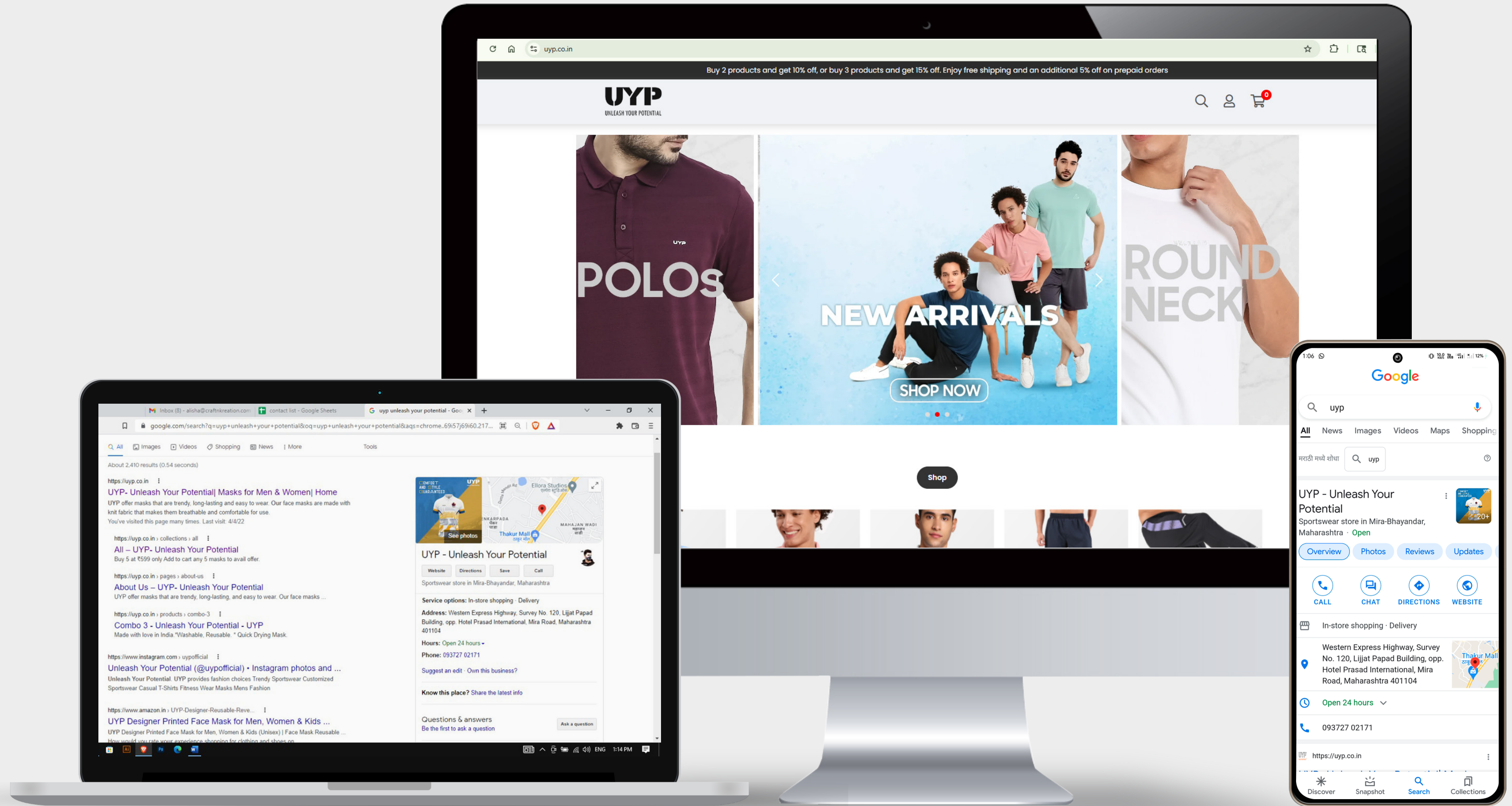
PREMIUM FABRIC

Sizes
S-2XL

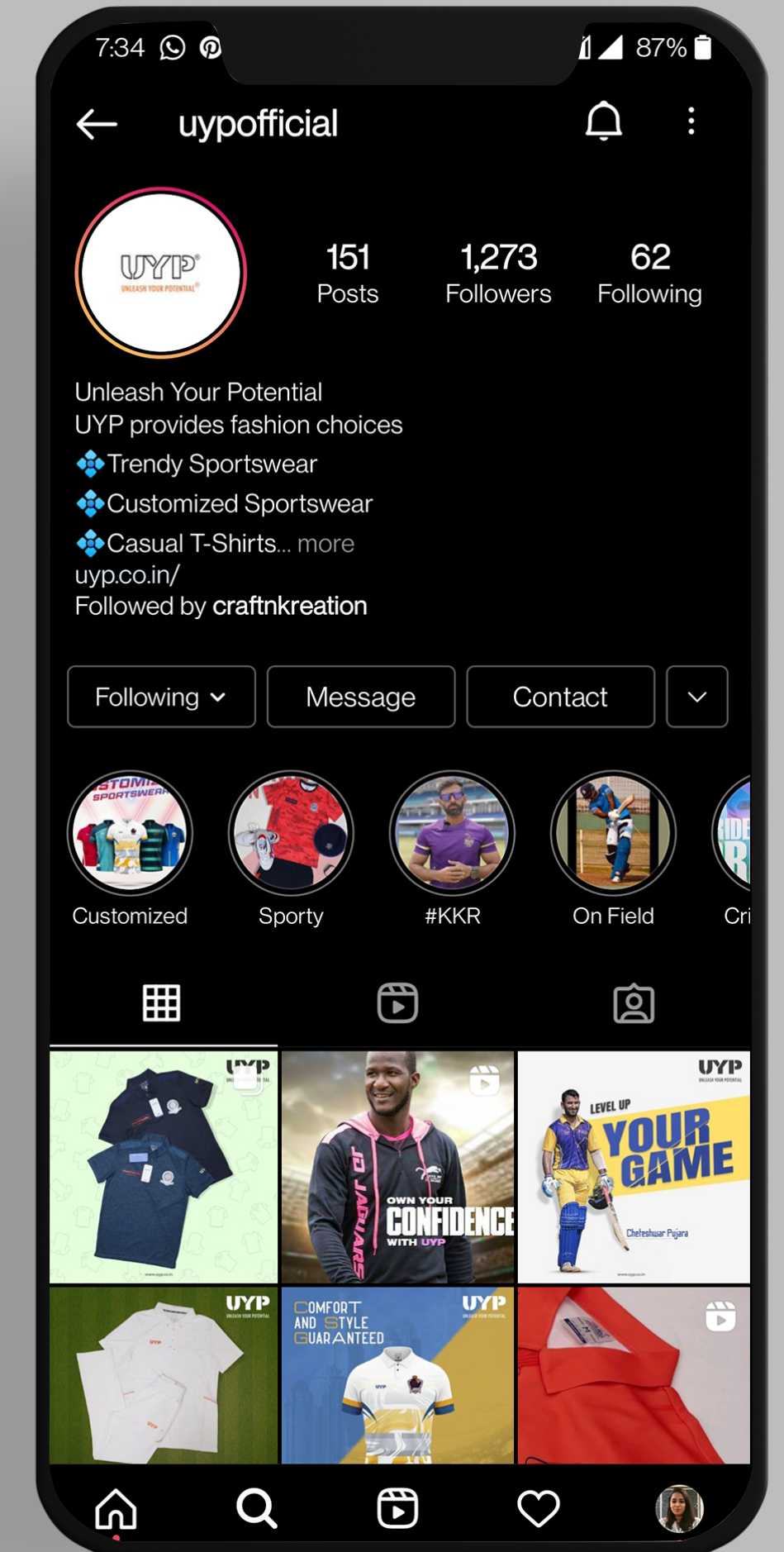
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AVALIA COUTURE



Website Design for Strong E-commerce Presence

Social Media Creatives for Consistent Brand Visibility

Performance Marketing Support for Online Growth

Professional Photoshoot for E-commerce Product Showcase

Strengthened Visual Identity Across Digital Platforms

Integrated Support Across Brand & Sales Touchpoints

**WEBSITE
DESIGN**

**SOCIAL
MEDIA
SUPPORT**

**PERFORMANCE
MARKETING**

**PHOTOSHOOT
SUPPORT**

**VISUAL
COMMUNICATION**

**DIGITAL BRAND
GROWTH**

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WOMEN INSPIRED WORLD



Website Design to Strengthen Digital Presence

Social Media Creatives to Build Community Engagement

Campaign Support for Women Empowerment Initiatives

Structured Visual Communication Across Platforms

Content Support to Enhance Outreach & Participation

Integrated Branding Across Digital Touchpoints

**WEBSITE
DESIGN**


**SOCIAL
MEDIA
SUPPORT**

**BRAND
POSITIONING**

**VISUAL
COMMUNICATION**

**CONTENT
SUPPORT**

**DIGITAL
BRAND
PRESENCE**



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COME TRUE BUT NEVER FORGET
FROM WHERE YOU BEGAN.

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DIGITAL AWARENESS



Dr. Reddy's

FROM A SAVIOUR TO A WARRIOR

2 million+ Views | 96 Hours

Independence Day celebration : 4000 Letters from Doctors to Soldiers thanking them for their service

Creating Viral Concept Video

Result: 7 million views in period of 48 hours

Appreciation mail from Co-Chair G.V. Prasad

A recognition moment to the Defence Ministry

**SOCIAL
MEDIA**

ADWORDS

**DESIGN
& CONCEPT**

DIGITAL AWARENESS



Dr. Reddy's

TEACHERS DAY CAMPAIGN

2 million+ Views | 24 Hours

Teachers Day celebration

Result: 6 million views in period of 24 hours

**SOCIAL
MEDIA**

ADWORDS

**DESIGN
& CONCEPT**

BRAND DESIGN



FROM ZERO TO HERO

Create Brand Logo & Identity

Launch of the Brand During Covid: Digital Market

Generating to 500 Leads Per day across India

B2B tie-ups & Loyalty Program for Doctors

Brand communication and Offer Designing

**BRAND
POSITIONING**

**BRAND
GUIDELINES**

**BRAND
COMMUNICATION**

**DESIGN
SUPPORT**

**UI/UX
DESIGN**

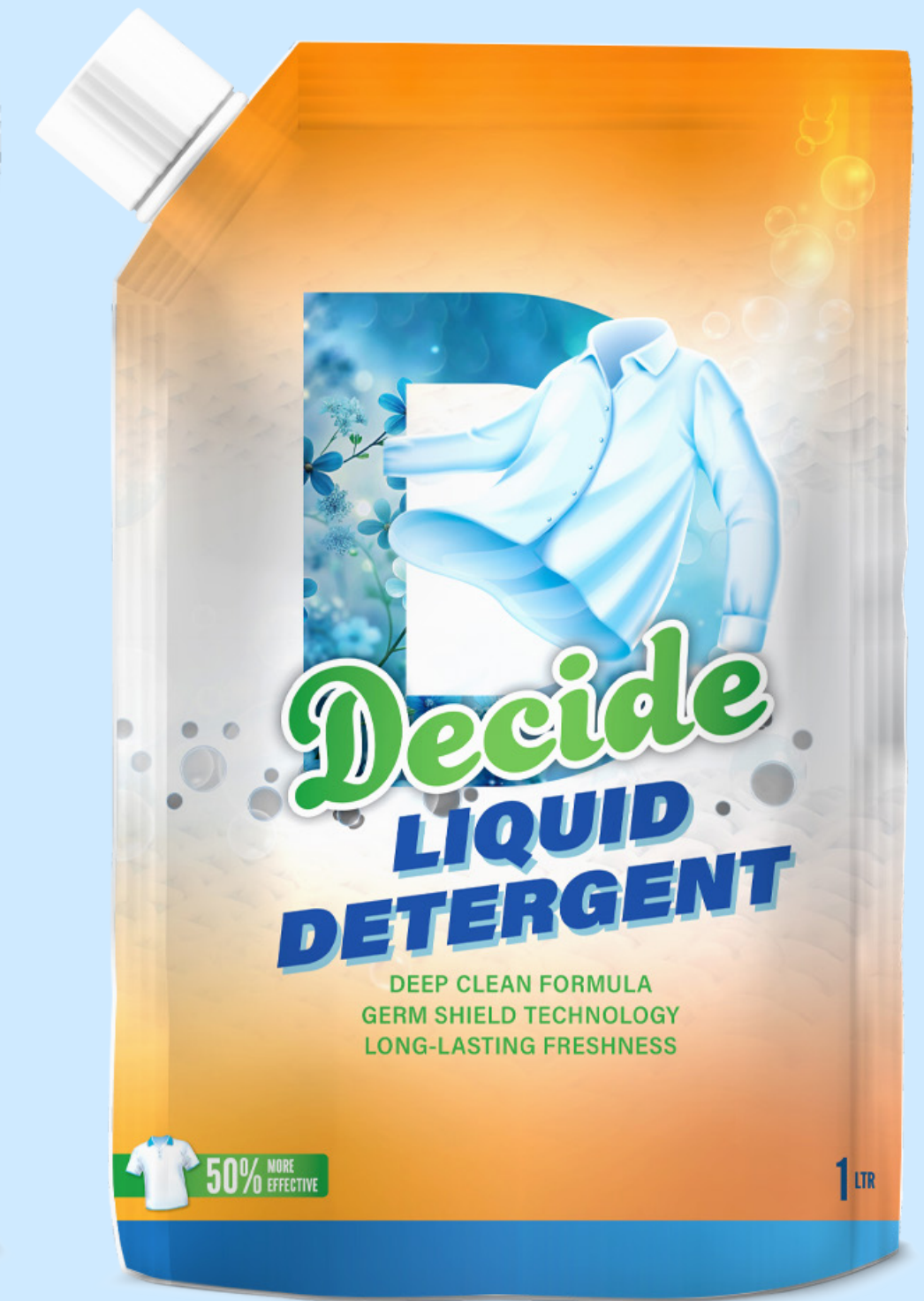
**SOCIAL
DIGITAL
SUPPORT**



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VEKA Das Qualitätsprofil

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10 THINGS

YOU SHOULD KNOW ABOUT A GOOD QUALITY uPVC WINDOW

- ▶ ARE YOU HAPPY WITH THE PERFORMANCE OF YOUR EXISTING WINDOWS?
- ▶ ARE YOUR WINDOWS CUTTING ENOUGH OUTSIDE SOUND WHEN SHUT?
- ▶ ARE YOU LOOKING FOR THE BEST INSULATION AGAINST HEAT, DUST, WATER IN YOUR WINDOWS?
- ▶ DO YOU WANT TO BUY GOOD QUALITY UPVC WINDOWS?

Choosing the best of uPVC window manufacturers is quite a challenging task. One needs to keep an eye on various critical factors. Otherwise, one may have to live with the underperforming Windows or go through the trouble of rectification or reinstalling new windows.

The following '10 Topics' will help you choose the Best uPVC Windows that will add Peace in your Life & Soul to the Heart of your Home.

While planning to invest in uPVC windows, one must be totally aware of its components & basic specifications. They are one of the key features which influence the cost & quality of the window you buy. These are as following:

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ETHNIC LUXURY



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- Designing Solution
- Social Media Marketing
- SEO
- Content Marketing
- Influencer Management
- UI and UX Design
- Public Relations
- Strategy Development
- ATL/BTL/Events
- Digital PR



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Work with clients in India, UAE, USA

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Team of Experts with more than
15+ years of experience

Strong hold in the Start-up Eco System

Pride ourselves for our long associations





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Fenestration Industry

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Financial Services

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